## Day 1: 26th June

### 08h30
Start registration

### 09h15-09h45
**Opening Session**

**Session A: Business Management**
- Experiences and social representations of entrepreneurship among Portuguese graduates: a case study
  Ana Paula Marques, Helena Moreira
- Costing Systems Models Under Uncertainty Contexts
  Víctor Jiménez, Paulo Afonso
- Isomorphic Social Behavior of Organizations Seen From the Perspective Of Management Accounting
  Adelaide Bogo, Alan Schmitt
- Activity Based Costing and Time-Driven Activity Based Costing: Towards and Integrated Approach
  Alex Santana, Paulo Afonso, Ana Maria Rocha
- How can I know when it’s time to stop an IT project?
  Catherine Crowley, Clare Thornley

### 09h45-11h15
Coffee Break

### 11h15-11h30
**Plenary Session**
- On the True Value of Resource Consumption, when Using Energy in Industrial and Other Processes
  Professor Robert Grubbstrom
- Social innovation futures: beyond policy panacea and conceptual ambiguity
  Professor Paul Benneworth

### 11h30-13h00
Lunch Break

### 13h00-14h30
**Session B: Entrepreneurship and Innovation**
- Social entrepreneurship and social innovation: are both the same?
  Jorge Cunha, Paul Benneworth
- Entrepreneurial intention: a study with MIEGI students
  Leonardo Skinner, Filipa D. Vieira e Cristina S. Rodrigues
- Innovation Practices in a Non-Profit Portuguese Organization
  Fernando Barbosa, Fernando Romero
- Key success factors to implement a customized corporate travel expense software
  Ana Luisa Vaz, Manuel Lopes Nunes
- The lean innovation approach utilization in the stage gate model innovation management
  Levi Guimarães, Fernando Romero, Hyggor Medeiros
- Risk Analysis in Product Development Projects
  Cláudio Santos, Madalena Araújo, Nuno Correia

### 14h30-16h00
Coffee Break

### 16h00-16h30
**Session C: Energy Decision Making**
- Energy Indicators: Crucial Tool Towards Sustainability Assessment
  Fátima Lima, Manuel Lopes Nunes, Jorge Cunha, André Lucena
- A Pilot Study on the Public Perception of Renewable Energy Sources in Brazil
  Lunardo de Sena, Paula Ferreira, Manoel de Sena
- Revisiting short-term electricity planning: a simplified approach
  Sérgio Pereira, Paula Ferreira, Ismael Vaz
- Integrating Bottom-up and Top-down techniques with MCDA approach in energy efficiency projects
  Carla Henriques, Dulce Coelho, Patrícia Pereira da Silva
- How to design reliable Discrete Choice surveys: The Use of Qualitative Research Methods
  Anabela Botelho, Lina Lourenço-Gomes, Ligia Costa Pinto, Sara Sousa

### 16h30-18h00
Guided tour to Historical Quarter of Guimarães, classified by UNESCO as World Heritage site since 2001

### 18h30-19h30
**Social Programme**
- Conference Dinner
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| 09h30-11h00 | Integrating Public Policy and Private Strategy Interdependencies in Project Evaluation: From CBA to CoBAYe  
Richard Le Goff, Satya-Lekh Proag |
|         | Cost-Benefit Model Applied to the Optimization of Thermal Systems Based on a Stirling Engine  
Ana C. Ferreira, Luís B. Martins, Manuel L. Nunes, Senhorinha F. Teixeira |
|         | A Multi-Criteria Analysis of Low Carbon Scenarios in Portuguese Electricity Systems  
Maria João Santos, Paula Ferreira, Madalena Araújo |
|         | The Use of the Delphi Method for the Validation of a Conceptual Model of Environmental Management Strategies  
Wellington Alves, Cíliana Colombo, Claudio Vasconcelos, Paula Ferreira, Raíssa Paulino |
|         | Global Review of Energy Policy Lessons For Renewable Energy Technologies  
Wagner Oliveira, Paula Ferreira |
|         | Commercial Analysis In Project Appraisal  
Nuno Moutinho, Helena Mouta |

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<th>Time</th>
<th>Session E: Investment Appraisal</th>
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| 11h30-13h00 | Economic Evaluation Of Wind Power Projects: An Integrative Perspective With LCOEwso Methodology  
Wagner Oliveira, Antonio Fernandes, Joaquim Borges Gouveia |
|         | Evaluation of the Economic Viability of Purchasing an Electric Vehicle in Portugal  
José Fontainhas, Jorge Cunha, Paula Ferreira |
|         | Integration of Risk Management in Occupational Health and Safety Systems  
Delfina Ramos, Ana Costa, Paulo Afonso |
|         | Removable Battery Packs to Remove Air Pollution in Paris: Economic Evaluation by the CoBAYe Decision-Making Tool  
Satya-Lekh Proag, Jonathan Bainée |
|         | Human Resources And Management In Projects  
Nuno Moutinho, Helena Mouta |

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| 14h30-16h00 | Organizational Context for Learning and Knowledge Management in Projects - An Overview  
António Amaral, Madalena Araújo, Cristina S. Rodrigues |
|         | Implementation and Case Study Application of a Conceptual Framework for Embedding Useful Project Management Improvement Initiatives  
Aldora Gabriela, Madalena Araújo, Valter Henriques |
|         | Pró-Inova: Project to Implement Innovation Management in Industrials SMEs – Rio Grande Do Norte, Brazil  
Jerônimo Santos, Karla Motta, Mônica Luna, Ana Geórgia Barbosa, Edjanio Brito, Mariana Nunes, Fernando Romero |
|         | Knowledge implications for the NITEC Program: a preliminary analysis of an innovation program directed at building innovation capabilities in SMEs  
Dorotéa Silva, Fernando Romero, Filipa Vieira |
|         | Small Condominium for Generation of Bioenergy and Fertilizer: A Case Study Within Rio Grande do Sul, Brazil  
Rodrigo Barichello, Nelson Casarotto Filho, Ronaldo Hoffman, Paula Ferreira |
|         | Improving Competitiveness Using Lean Principles – The Irish Experience  
Richard Keegan |